17.36.060: PERMITTED SIGNS; PERMITS NOT REQUIRED:

The following signs shall be permitted in all zoning districts, and all applicable provisions of this chapter shall apply except that a building permit fee shall not be required.

D. Informative Signs: Signs commonly associated with, and limited to information and directions related to the permitted use on the lot on which the sign is located; provided, that each sign does not exceed one hundred fifty (150) square inches in area. (This category shall be interpreted to include such signs as "no smoking", "restrooms", "no solicitors", "self-service", "vacancy" and similar information signs);